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# Media Advisory

For a printable .pdf of the following, visit [www.cityofmyrtlebeach.com/fridayfax.pdf](http://www.cityofmyrtlebeach.com/fridayfax.pdf).

**To: Myrtle Beach Media**  
**From: Mark Kruea, Public Information Officer**  
**Date: August 11, 2017**  
**Re: Meeting Schedule and Agendas**

- 1. Next week's meeting schedule and agendas are attached.**
- 2. The public is invited to a hearing on the proposed Assessment of Fair Housing Plan for this region, to be held at 4:00 p.m., Thursday, August 17, at the Myrtle Beach Housing Authority, 605 10<sup>th</sup> Avenue North (next to City Hall).** Agencies and jurisdictions that receive funding from the US Department of Housing and Urban Development are required to hold public hearings on the regional plan. Copies of the plan are available for review at the Housing Authority. For more information, contact Courtney Kain, Horry County community development director, at 843-915-7031.
- 3. Longtime K-9 Officer Alli retired this week, after more than six years on the job, and that's the subject of our Photos of the Week.** The Myrtle Beach Police Department celebrated Alli's retirement with a party at the Train Depot. During her career, Alli was been called upon 672 times to assist in locating illegal drugs or weapons, fleeing suspects or missing person and other items of evidence. She assisted with the recovery of more than 16 pounds of marijuana, 25 ounces of cocaine and 10 ounces of heroin. In retirement, Alli will become the pet of her human partner, Corporal Chris Smith and his family. See photos at [www.cityofmyrtlebeach.com/pow.html](http://www.cityofmyrtlebeach.com/pow.html).
- 4. Did you know...** That Myrtle Beach set a record for the number of building permits issued last fiscal year? The city granted 6,521 building permits of all kinds in 2016-17 for a total construction value of \$411,450,395. That's the third highest annual construction value ever in the City of Myrtle Beach. The record is \$489.7 million, set in 2005-06, followed by \$427.3 million in 2006-07, both before the Great Recession. Last year's permit totals

included 445 new single family homes (up from 385 the year before), four new multi-family residential buildings and 34 new commercial buildings.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
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<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
August 14-19, 2017**

**MONDAY, AUGUST 14**

No Meetings Scheduled

**TUESDAY, AUGUST 15**

- 8:00 a.m.**            Bicycle and Pedestrian Committee  
Second Floor Conference Room, City Hall
- 10:00 a.m.**            Community Appearance Board Staff Plan Review  
Conference Room, City Services Building
- 1:30 p.m.**            Planning Commission  
Conference Room, City Services Building

**WEDNESDAY, AUGUST 16**

- 5:30 p.m.**            Chapin Memorial Library Advisory Board  
Second Floor Conference Room, Chapin Memorial Library
- 7:00 p.m.**            Emmens Preserve Neighborhood Watch  
Base Recreation Center, 800 Gabreski Lane
- 7:00 p.m.**            The Highlands Neighborhood Watch  
Base Recreation Center, 800 Gabreski Lane
- 7:00 p.m.**            The Market Common Neighborhood Watch  
Base Recreation Center, 800 Gabreski Lane
- 7:00 p.m.**            The Reserve Neighborhood Watch  
Base Recreation Center, 800 Gabreski Lane
- 7:00 p.m.**            Seagate Village Neighborhood Watch  
Base Recreation Center, 800 Gabreski Lane
- 7:00 p.m.**            Withers Preserve Neighborhood Watch  
Base Recreation Center, 800 Gabreski Lane

**THURSDAY, AUGUST 17**

- 1:30 p.m.**            Community Appearance Board  
Conference Room, City Services Building
- 4:00 p.m.**            Assessment of Fair Housing Plan Public Hearing  
Myrtle Beach Housing Authority, 605 10<sup>th</sup> Avenue North
- 7:00 p.m.**            Pine Lakes Neighborhood Watch  
Fire Station No. 6, 38<sup>th</sup> Avenue North

**FRIDAY, AUGUST 18**

No Meetings Scheduled

**SATURDAY, AUGUST 19**

- 8:00 a.m.** Ninth Annual Kids' Triathlon  
Pepper Geddings Recreation Center, 3205 North Oak Street
- 2:00 p.m.** MBPD Ballers vs. Mary C. Canty Ballers (basketball game)  
Mary C. Canty Recreation Center, 971 Canal Street

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
8:00 a.m., Tuesday, August 15, 2017  
Second Floor Conference Room, City Hall**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Tom Russo, Chair
- B. Approval of Minutes** – June 6, 2017
- C. Old Business:**
  - 1. **App Update** – Kelly Mezzapelle and Troy Marron
  - 2. **Projects in the Works** – Ryan Harvey
  - 2. **Master Plan Group Breakout Session and Reports**
- D. Non Agenda Items**
- E. Executive Session**
- F. Next meeting date** – September 5, 2017
- G. Adjourn**

**City of Myrtle Beach  
Community Appearance Board Staff Meeting  
10:00 a.m., Tuesday, August 15, 2017  
Conference Room, City Services Building**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call:**

**B. Approval of Minutes:** Approval of August 1, 2017, meeting minutes.

**C. Old Business:**

**D. New Business:**

**Building Permit Applications**

1. **Bargain Beachwear – 907 North Ocean Boulevard:** Requests a final review for façade alterations and new entrances to an existing retail store. (Miller Design Services) (Previously heard on 7/20/17)
2. **Holiday Shores Motel – 7501 North Ocean Boulevard:** Requests a conceptual / final review for a 4' tall white aluminum pool fence. (Goode Fence)
3. **Kentucky Fried Chicken – 6100 North Kings Highway:** Requests a conceptual / final review for the repainting of the building. (Owner)
4. **Charlie's Place (Phase I) – 1420 Carver Street:** Requests a conceptual / final review for the renovation of the 1,264 square foot historic office, replace existing 240 square foot porch, add 640 square feet for restrooms, and add a 227 square foot porch. (Carter Architecture)
5. **Market Common Tract R5 Townhome Building #4 (Lots 25-31) – 2790 Howard Avenue (Units A - F):** Requests a conceptual / final review for a (7) unit townhome building with landscape plan. (Sands Building Group)
6. **North Industrial Park Lot 5 (Conway Office/Warehouse) – 1588 Dividend Loop:** Requests a conceptual / final review for a 4,975 square foot office/warehouse, parking lot, landscape plan, and dumpster enclosure. (Nick Nye, Architect)
7. **Sandhills Bank – 3600 Dorsett Drive:** Requests a conceptual / final review for a new 3,713 square foot building, parking lot, and landscape plan. (Blue Ridge Engineering, PLLC)
8. **Boys & Girls Club – Lots 37-40 Dunbar Street/Mr. Joe White Avenue:** Requests a conceptual review for a new 19,214 square foot building and parking lot. (LS3P)
9. **The Lively at Market Common – SW Corner of Farrow Parkway/Meyers Avenue:** Requests a conceptual review for Apartment Building A (clubhouse/leasing office and 76 multi-family units), Building B (4-story 56 multi-family units), Building C (4-story 70 multi-family units), Building D (4-story 78 multi-family units), 4 carriage buildings with parking garages, stalls, storage areas and 2-bedroom units on 2nd floor, 509 square foot pool

equipment building, maintenance and carwash building, 4' tall black aluminum pool fence, parking lot, landscaping, and dumpster enclosure. (Orange Capital Advisors/PDI Architecture, LLC)

**E. Non Agenda Items from Staff:**

**F. Non Agenda Items from Board Members:**

**G. Adjournment:**

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, August 15, 2017  
Conference Room, City Services Building**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call Meeting to Order**

**B. Matters of Order:** Minutes of July 18 and August 1, 2017

**C. Matters of Business:**

*Public Hearings carried over from July 18, 2017*

1. **TEXT 17-09 Seahawk Overlay District:** Proposal by the City of Myrtle Beach to enact an overlay district over certain properties located between 29<sup>th</sup> Ave N, 38<sup>th</sup> Ave N, Robert Grissom Pkwy and N Oak Street to enhance the distinctive characteristics of the area served by Horry County Schools, including unifying changeable electronic variable messaging (CEVM) signs, entrance signage, design elements, and enhanced opportunities for public art. At the July 18, 2017 meeting, the Planning Commission expressed concern regarding the CEVM signage near residential neighborhoods and asked staff to re-evaluate.
2. **Z 17-08 1100 67<sup>th</sup> Ave N - Ocean Villas PUD:** Proposal by Dina Lee & Charles Edmonson (Ken Corbett, Agent) to rezone 8.14 acres located at 1100 67<sup>th</sup> Ave N from RMH (Multi Family Residential) to a new PUD (Planned Unit Development), consisting of 36 single family home lots and a private perimeter road.
3. **Z 17-09 5817 Haskell Cir - Browning:** Proposal by Anthony Browning to rezone approximately 0.35 acres at 5817 Haskell Cir (corner of Haskell Cir and N Kings Hwy) from R-10 (Single Family Residential) to MU-M (Mixed Use Medium Density) for the purpose of opening a real estate office on site.
4. **TEXT 17-12 Food Trucks:** Proposal by City of Myrtle Beach Planning Department to amend the city zoning code to allow food trucks as a conditional use in certain districts. Staff has received ordinances from multiple applicants and seeks to combine them into one cohesive amendment.

*Items for review without Public Hearing requirements*

5. **PRE-FIN 17-11 Arbor Glenn Phase 3:** Proposal by Market Village LLC and Bentley Thompson to subdivide Arbor Glen Phase 3, consisting of 14.62 acres located between Fred Nash Blvd and Emory Rd, , into 43 single family home lots and common areas. The pre-application discussion with the Planning Commission is scheduled for August 1, 2017.

**D. Discussion Items**

1. **TEXT 17-08 Ocean Blvd Entertainment Overlay District:** Proposal by the City of Myrtle Beach to establish the Ocean Blvd. Entertainment Overlay District (OBEOD) and regulate family friendly land uses in the overlay.



- E. Communications from the Planning Commission**
- F. Reports and Information Presentation from City Staff**
- G. Executive Session**
- H. Meeting Adjournment**

**City of Myrtle Beach  
Chapin Memorial Library Board  
5:30 p.m., Wednesday, August 16, 2017  
Second Floor Conference Room, Chapin Memorial Library**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes**
- C. New Business**
  - 1. Community Input Sessions
- D. Executive Session**
- E. Open Discussion/Comments**
- F. Adjournment**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, August 17, 2017  
Conference Room, City Services Building**

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**A. Roll Call:**

**B. Approval of Minutes:** Approval of August 3, 2017, meeting minutes.

**C. Old Business:**

**D. New Business:**

**Sign Permit Applications**

1. **Sea Aire – 403 24<sup>th</sup> Avenue North:** Requests installation of (1) 43” x 62” monument sign with an overall height of 6’. (Owner)
2. **Myrtle Beach Pawn – 1007 Broadway Street:** Requests installation of (1) set of building mounted channel lettering. (Haynes Signs)
3. **Circle K – 1405 South Kings Highway:** Requests reworking of existing freestanding sign. (Nationwide Permitting Services)
4. **Grand Strand Primary Care – 8170 Rourk Street:** Requests reworking of existing monument sign. (Tyson Signs)
5. **Walmart Neighborhood Store – 1705 South Kings Highway:** Requests installation of (1) 7’10” x 23’11” set of channel lettering mounted on rear of building. (SGA Design Group)
6. **Shamrock Plastics – 1377 (A) Dividend Loop:** Requests installation of (1) 48” x 96” building mounted panel sign with dimensional non-illuminated lettering. (Seaboard Signs)
7. **Mint Hookah Lounge – 218 7<sup>th</sup> Avenue South:** Requests installation of (1) 3’ x 4’ building mounted blade sign. (Graphic & Art Studio)
8. **Black Optix – 900 Highway 501:** Requests installation of (1) 3’ x 5’ freestanding sign with changeable copy board and an overall height of 11’. (Graphic & Art Studio)
9. **United Community Bank – 1701 North Oak Street:** Requests replacement of all existing signage to reflect name change. (Palmetto State Sign Installation)

**Lighting Permit Applications**

1. **Pacific Superstore – 502 South Kings Highway:** Requests approval of site lighting. (Coastline Signs) (Previously heard on 8/3/17)

2. **Wells Fargo – 7102 North Kings Highway:** Requests replacement of existing site lighting. (Owner)
3. **80th Avenue Retail Mixed Use – 8006 North Kings Highway:** Requests approval of site lighting plan. (e3 Studio)

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**E. Non Agenda Items from Staff:**

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**G. Adjournment:**