



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf of the following, visit www.cityofmyrtlebeach.com/fridayfax.pdf.

To: Myrtle Beach Media

From: Mark Kruea, Public Information Officer

Date: October 13, 2017

Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule and agendas are attached.** Remember that the Myrtle Beach Fire Department's annual Fire Prevention Expo and Open House is tomorrow (Saturday, October 14) at Fire Station No. 3, at the intersection of South Kings Highway and Harrelson Boulevard. This is a new location for this very kid-friendly event.
- 2. The Myrtle Beach City Council this week endorsed a plan to add 70 new police positions during the next seven years.** Details of the plan, presented by Police Chief Amy Prock, are available online at www.cityofmyrtlebeach.com/PolicePlan.pdf.
- 3. We welcome the eighth annual Myrtle Beach Mini Marathon on Sunday, October 22.** The 13.1 mile race begins at 7:00 a.m. at Coastal Grand Mall and ends at Plyler Park on the Boardwalk. Some 5,000 runners are expected to participate in race activities, which include a two-day health and fitness expo, the Coastal 5K and a one-mile Doggie Dash. For a map of the Sunday half-marathon race course, along with estimated times when intersections will be closed, visit www.cityofmyrtlebeach.com/mbminicoursemap.jpg. Please plan ahead for travel next Sunday morning and remember that the race does not affect US 17.
- 4. City and county police officers and firefighters take to the field next Sunday afternoon for some friendly competition in the annual Guns 'n Hoses Softball Tournament.** This year, the contest moves to TicketReturn.Com Field, home of the Myrtle Beach Pelicans. Tickets are a \$5.00 donation to Project Lifesaver, a search and rescue tracking program for at-risk individuals (persons with Alzheimer's, autism, Down syndrome, dementia and other cognitive conditions) who are prone to wandering. Game One starts at 4:00 p.m. with the Myrtle Beach Fire Department and the Horry County Fire Department squaring off. Game

Two, between the police departments, starts at 5:00 p.m. Then the winners of the two games play at 6:00 p.m. for this year's title. It's fun for the entire family, with entertainment for kids, snacks and drinks. For tickets, contact Tommy Chestnut at 843-918-1330 or 843-450-3241. Tickets also are available at the Myrtle Beach Fire Department administrative offices and at the gate on Sunday.

5. **The Myrtle Beach Convention Center hosted South Carolina's Largest Garage Sale last weekend, and that's the subject of our Photos of the Week.** Thousands of people shopped for treasures and bargains among the 300 vendor booths. This was the 29th annual sale. For photos, visit www.cityofmyrtlebeach.com/pow.html.
6. **Did you know...** That the City of Myrtle Beach recently purchased a year's supply of dog waste pick-up bags for \$17,167? That's 630,000 disposable bags. The city provides free dog waste pick-up bags at the two off-leash Barc Parcs and other outdoor public areas where dogs are allowed. City code requires dog owners to pick up after their pets whenever they are off the owner's property and to properly dispose of the waste. Failure to do so is a misdemeanor, subject to a fine of up to \$500 and/or 30 days in jail. Pick up after your pet! It's the law.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<http://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
October 16-22, 2017**

MONDAY, OCTOBER 16

8:30 a.m. Staff Meeting/Hosted by Police Department
Ted C. Collins Law Enforcement Center, 1101 North Oak Street

TUESDAY, OCTOBER 17

9:00 a.m. Bicycle and Pedestrian Committee
Second Floor Conference Room, City Hall

10:00 a.m. Community Appearance Board Staff Plan Review
Conference Room, City Services Building

1:30 p.m. Planning Commission
Conference Room, City Services Building

WEDNESDAY, OCTOBER 18

8:30 a.m. Property Maintenance Hearing
Conference Room, City Services Building

10:00 a.m. Special Events Technical Review
Conference Room, City Services Building

THURSDAY, OCTOBER 19

10:00 a.m. to 3:00 p.m. American Red Cross Blood Drive
Myrtle Beach Sports Center, 2115 Farlow Street

1:30 p.m. Community Appearance Board
Conference Room, City Services Building

2:00 p.m. Military Appreciation Committee
Second Floor Conference Room, City Hall

4:30 p.m. Human Rights Commission
Fire Department Conference Room, City Services Building

7:00 p.m. Pine Lakes Neighborhood Watch
Fire Station No. 6, 38th Avenue North

FRIDAY, OCTOBER 20

No Meetings Scheduled

SATURDAY, OCTOBER 21

No Meetings Scheduled

SUNDAY, OCTOBER 22

7:00 to 10:30 a.m.

Myrtle Beach Mini Marathon
Coastal Grand Mall to Plyler Park

4:00 p.m.

Annual Guns 'n Hoses Softball Game
Myrtle Beach Pelicans' Stadium, 1251 21st Avenue North

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Tuesday, October 17, 2017
Second Floor Conference Room, City Hall**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Tom Russo, Chair

B. Approval of Minutes – October 3, 2017

C. New Business

1. Oath of Office – Becky Billingsley

D. Old Business

1. Trail Signs Update – Diane Moskow-McKenzie
2. Projects in the Works – Ryan Harvey
3. Resolution: Thunderbolt Park Update – Diane Moskow-McKenzie
5. ECG Trailhead Ribbon Cutting – Diane Moskow-McKenzie
6. App Update – Lisa Holzberger
7. Master Plan Discussion – Committee

E. Non Agenda Items

F. Executive Session

G. Next meeting date – November 7, 2017

H. Adjourn

**City of Myrtle Beach
Community Appearance Board Staff Meeting
10:00 a.m., Tuesday, October 17, 2017
Conference Room, City Services Building**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call:

B. Approval of Minutes: Approval of October 3, 2017, meeting minutes.

C. Old Business:

D. New Business:

Signs, Lighting & Building Permit Applications

1. **Sugar Life Ice Cream & Candy Bar – 1509 South Kings Highway:** Requests reworking of existing freestanding sign, adding a 2' x 5' CEVMS for an overall height of 18' and a conceptual / final review for façade alterations. (Sign Works and Miller Design Services)
2. **The Villas at Oleander – Oleander Drive:** Requests installation of (1) 5'5" x 13'8" monument sign with an overall height of 5'5" and (1) 5'8" x 8' monument sign with an overall height of 5'8" and approval of building lighting and site lighting. Requests a conceptual review for a 65,568 square foot (49) unit senior apartment building with parking, dumpster enclosure, and landscaping. (Progress Carolina, LLC and ASI Engineering, Inc.)

Building Permit Applications

1. **North Industrial Park Lot 47&48 (Evan Lindsay Holdings, LLC) – 1604 North American Way:** Requests a final review for awning revisions to previously approved plans for a new building. (Evan Lindsay Holdings, LLC)
2. **Eagles Warehouse – US Hwy 501 PIN# 42515030032:** Requests a conceptual review for a 67,950 square foot warehouse/office with parking lot. (Nick Nye, Architect) (Previously heard on 10/05/2017)
3. **Friendship Baptist church – 608 6th Avenue North:** Requests a conceptual / final review for a 300 square foot porte-cochere. (Owner)

E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment:

**City of Myrtle Beach
Planning Commission Meeting
1:30 p.m., Tuesday, October 17, 2017
Conference Room, City Services Building**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order: October 3, 2017, minutes

C. Matters of Business:

Items requiring Public Hearing:

1. **Z 17-07 / TEXT 17-15 604 5th Ave South - Lakeview Villas:** Proposal by Julie Nealy and AAA Construction (Jeff King and Tom Miller, agents) to rezone 10.72 acres located at 604 5th Ave. South, from RMM (Residential Multifamily Medium Density) to a new Planned Unit Development (PUD) for the purpose of converting condominiums to short term rental units.
2. **21st Ave N PUD Amendment:** Request by MB National (LS3P and Jeff King, agents) to amend the 21st Ave N Planned Unit Development (PUD) to redevelop the Breakers Resort, increase density, and encroach across a public street-end with private recreation facilities. Request will involve three actions:
 - a. **TEXT 17-16 21st Ave N Amendments:** Amend 21st Ave N PUD to accommodate new lots, increase unit density in Phase I, amend parking garage designs, include designs for improvements along and including 21st Ave N, and a potential encroachment across the new 21st Ave N street end by a private recreational use.
 - b. **Z 17-13 21st Ave N PUD Amendments:** Rezone 0.62 acres located along N Ocean Blvd (2103 & 2106 N Ocean Blvd plus 2102 Withers Dr), 0.41 acres along 21st Ave N (400 & 402 21st Ave N) and 0.88 acres located at the corner of Withers Dr and 20th Ave N (1903 Withers Dr) – rezone all listed above from MU-H (Mixed Use High Density) to 21st Ave PUD (Planned Unit Development).
 - c. **ROW 17-01:** Swap alleys in furtherance of 21st Ave N PUD.
 - i. That alley right-of-way in between Lots 161-A and 167-A of the East Chester Section of Myrtle Beach. (Oceanfront)
 - ii. That alley right-of-way in between Lots 167-A and 171 of the Eastern Section of Myrtle Beach. (Oceanfront)
 - iii. That alley right-of-way in between Lots 171 and 173 of the Eastern Section of Myrtle Beach. (Oceanfront)
 - iv. That alley right-of-way in between Lots 170 and 172 of the Eastern Section of Myrtle Beach, swapping for property outside of the area. (2nd row – future phase)
 - v. That alley right-of-way in between Lots 172 and 174 of the Eastern Section of Myrtle Beach, swapping for property outside of the area. (2nd row – future phase)
3. **STN 17-08 Portside Dr:** Request by Castles Engineering to name a street off Marina Pkwy and Grande Dunes Blvd as “Portside Dr.”

4. **COMP 17-01 Amend Cultural Resources Element of the Comprehensive Plan:** Proposal by staff to amend the Cultural Arts element, including the following sub elements: historic preservation, community appearance and cultural arts.
5. **PREAPP for TEXT 17-17 Grande Dunes PUD Sign Amendments:** Proposal by Castles Engineering to amend the Grande Dunes Planned Unit Development (PUD) to include a new Appendix B-1 Signage and Graphic Manual.

D. Discussion Items

1. Rules of Order
2. Proposed Annexation/Rezoning off Mr. Joe White Ave/Ripken Way

E. Communications from the Planning Commission

F. Reports and Information Presentation from City Staff

G. Executive Session

H. Meeting Adjournment

City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, October 18, 2017
Conference Room, City Services Building

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Davron Khaydorkulov:** The property is located at 1005 Cherokee Street and is identified by PIN # 425-12-01-0021.
2. **Tuhtasun Khaydarkulov:** The property is located at 909 3rd Avenue North and is identified by PIN # 443-03-03-0016
3. **JCE Prop. LLC:** The property is located at 405 Maple Street and is identified by PIN # 443-04-03-0052.
4. **ECG Myrtle Beach LLC:** The property is located at 108 South Kings Hwy and is identified by PIN # 443-05-04-0027.
5. **Jack Reid Cox:** The property is located at 211 North Oak Street and is identified by PIN # 443-05-01-0075.
6. **Marvin Nance:** The property is located at 301 North Myrtle Street and is identified by PIN # 443-04-04-0078.
7. **C B H Management Co LLC:** The property is located at 507 A Maple Street and is identified by PIN # 443-04-03-0049.
8. **Hucks Land Co LLC:** The property is located at 607 B Maple Street and is identified by PIN # 443-04-03-0041.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, October 18, 2017
Conference Room, City Services Building

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – October 11, 2017, Meeting

C. Matters of Business

Review of Last Week's/On-Going Events

1. Myrtle Manor Film District, October 1, 2016 – December 31, 2017
2. Farmers Market, Carriage Rides, Market Common, August 1, 2017 – October 31, 2017
3. Wednesday Night Food Truck & Small Groups, First United Methodist Church, September 13 – November 15, 2017 (Wednesdays)
4. Pumpkin Patch, First United Methodist Church, October 8-31, 2017

Review of Upcoming Approved Events

1. Myrtle Beach Mini Marathon and Coastal 5K, October 21-22, 2017
2. Pumpkin Patch & Trunk or Treat, First Baptist Church, October 16-31, 2017
3. Holiday Bazaar, Carriage Rides, Market Common, November 1, 2017 – January 31, 2018
4. American Heart Association Beach Ride, November 4, 2017 (Need Insurance)
5. Annual Tree Lighting Ceremony, Market Common, November 18, 2017
6. Ground Zero Fall Bonfire, Burroughs & Chapin Pavilion Place, November 20, 2017 (Need Insurance)
7. Turkey Trot 8K/5K, Valor Memorial Garden, November 23, 2017
8. Valentine's Day Carriage Rides, Market Common, February 14, 2018
9. Myrtle Beach Food Truck Festival, April 20-21, 2018 (Need Insurance)
10. Ground Zero Dragon Boat Festival, Grand Park, Market Common, April 23-30, 2018, (Need Insurance)
11. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, October 5-6, 2018 (Need Insurance)

D. New Business

Review of Upcoming Proposed Events

1. Oceanfront Merchants Association 2017 Christmas Tree Lighting & Holidays on the Boardwalk, November 24 – December 31, 2017 (Need Insurance)
2. The Bowery's Annual Christmas in Dixie, December 9 – 11, 2017 (Need Insurance)
3. 2017 Market Common A Southern Times Square December 31, 2017 (Need Insurance)
4. 2018 Freedom Rally Events (MLK), January 12-15, 2018 (Need Insurance)
5. Myrtle Beach Marathon, March 1-3, 2018 (Need Insurance)

6. Pee Dee Street Rodders' Annual "Run to the Sun," March 15-17, 2018 (Need Insurance)
7. The Myrtle Beach Jeep Jam, April 12-15, 2018 (Need Insurance)
8. GFA, Greek at the Beach, Plyler Park, June 15-16, 2018 (Need Insurance)

E. Review Temporary Use Permits

F. Review Sports Tourism Events

G. Review Parade Permits

H. Review Film/Photo Requests

I. Convention Center Events

J. Executive Session

K. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, October 19, 2017
Conference Room, City Services Building**

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A. Roll Call:

B. Approval of Minutes: Approval of October 5, 2017, meeting minutes.

C. Old Business:

D. New Business:

Sign Permit Applications

1. **Big Wave Chiropractic – 3620 Walton Drive:** Requests installation of (1) 11” set of building mounted channel lettering, (1) 26” x 32” logo cloud sign and (1) 8” x 77” capsule. (Skyline Signs)
2. **Brothers Grill – 5900 North Kings Highway Unit G:** Requests installation of (1) 22” x 168” and (1) 10” x 69” set of building mounted channel lettering and (2) tenant panels in existing freestanding sign. (Seaboard Signs)
3. **Beach & Forest Realty – 6301 North Kings Highway:** Requests reworking of existing freestanding sign and installation of (1) building mounted sign. (Seaboard Signs)
4. **Scotchman – 1700 South Kings Highway:** Requests reworking of existing freestanding sign and addition of LED gas price sign. (ASL Signs & Services)
5. **Bank of America – 2501 North Oak Street:** Requests replacement of all existing signage. (ASL Signs & Services)
6. **Wave Rider Resort – 1600 South Ocean Boulevard:** Requests replacement of existing freestanding sign. (ASL Signs & Services)

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(Previously heard on 10/05/2017)
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E. Non Agenda Items from Staff:

F. Non Agenda Items from Board Members:

G. Adjournment:

City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, October 19, 2017
Second Floor Conference Room, City Hall

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Approval of Minutes – September 21, 2017, Meeting

C. 2018 May Blueprint

1. JROTC Drill Competition – May 5, 2018
2. Military Family Members Social – May 5, 2018
3. Parade date, location and route – May 26, 2018
4. Grand Marshal
5. Picnic date and location – May 26, 2018
6. Exhibits
7. Myrtle Beach Pelicans
8. Veterans' March, May 28, 2018
9. Memorial Day Remembrance Ceremony, May 28, 2018
10. Military Discounts
11. Marketing
12. New Ideas?

D. Other Related Matters

1. Veterans Day Ceremony

E. Next Meeting – November 16, 2017

F. Adjourn

**City of Myrtle Beach
Human Rights Commission
4:00 p.m., Thursday, October 19, 2017
Fire Department Conference Room, City Services Building**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. New Business**
 - 1. Discuss developing a plan to address community issues
 - 2. Discuss future initiatives.
- D. Executive Session**
- E. Open Discussion/Comments**
- F. Adjournment**