

Meeting Minutes

Job: Wither's Swash District Plan
 Meeting: DPAC Meeting #3
 Location: City of Myrtle Beach Conference Room
 Date: December 14, 2009
 Start Time: 9:00 am

Attendees

Name	Company	Abbreviation
Janet Wood	City of Myrtle Beach	JW
Jack Walker	City of Myrtle Beach	JOW
John Pedersen	City of Myrtle Beach	JP
Andrea Richards	Resident	AR
Leigh Meese	Family Kingdom	LM
Bayliss Spivey	KOA Campground	BS
Chris Lacey	Westgate Resort	CL
Thomas Davis	Resident	TD
Marion Foxworth	Resident / HCC	MF
Bill Britton	MBREDC	BB
Michael Guthrie	inFORM Studio	MG
Robert Miller	inFORM Studio	RM
Susan Libes	Coastal Carolina University	SL

Not Present

Karyl Brown	Resident	KB
Jimmie Walters	City of Myrtle Beach	JRW

New Business

1.01 New Member Introductions

Thomas Davis
 Resident / Artist
 Bill Britton
 Myrtle Beach Regional Economic Development Corporation

Introductions of all members, including those not in attendance

1.02 Project Schedule

Impact Group Workshops on Tuesday, January 19 at the train depot (will check w/ JRW AI:1)
9:00am - 12:00pm: Governmental and Environmental
6:00pm - 9:00pm: Residential and Commercial

DPAC meeting #4 on Monday, January 25 at 10:00am in the City conference room

1.03 Highlight of Findings and Workshops

1.04 DPAC Advisement / Direction

Discussion regarding vision of Withers Swash and the effect on Myrtle Beach economy and tourism.

- Need to work with broad range of individuals, businesses, organizations to create this vision
- Senora Desert Museum given as an example for possible precedence
Hands on historical and environmental structure demonstrating project history and future – could be a tool for recruitment of visitors and potential residents to the area – walk right off the beach into the museum
- Cannot negate the residents in the discussion of tourism
It is a 'downtown' neighborhood

New zoning ordinance should alleviate potential issues along 3rd Avenue South

Establish Historical designation for area?

Environmental neighborhood?

Similar to Kiawah Island and Briarcliff

'Green' experience

General ideas for district

- Possible art shows similar to Chapin Park
- Marathon
- Historic photos along paths
Langdon Gunner (Indian artifacts)

Reminder of focus for project

Project is an overall comprehensive study and plan with a series of recommendations

1.05 Environmental Discussion

Resiliency

- Allow the swash to naturally change
If you open the swash it could close up again naturally
- Establish laboratory to monitor change
- Dynamic change

Let residents become stewards of swash (citizen scientists)

- Make up for potential lack of interest from 'experts'
- Community capacity for science

Question: *How to create an urban swash environment that permits ecology to exist in an area surrounded by humanity?*

1.06 Horry County Involvement

County has provided a resolution in support of the Withers Swash District Plan
Encourages use of special tax incentives historic areas
Letter from county being delivered and will be uploaded to website

1.07 Action Items

- AI.1 RM to contact JRW to confirm Train Depot availability for next Impact Group Workshops
- AI.2 Need visioning survey results to analyze order of importance for issues

1.08 Meeting Dates

*Impact Group Workshops Tuesday, January 19 at the train depot; 9:00am and 6:00pm.
Next DPAC meeting Monday, January 25, 2010 at 10:00am in the city conference.*

The preceding is assumed to be a complete and correct account of the items discussed, directions given, and conclusions drawn, unless this office is notified to the contrary by the next regular meeting. If no notification is received, these minutes will be deemed an accurate account of the meeting.

End of Minutes

Prepared by: Robert Miller of inFORM Studio